

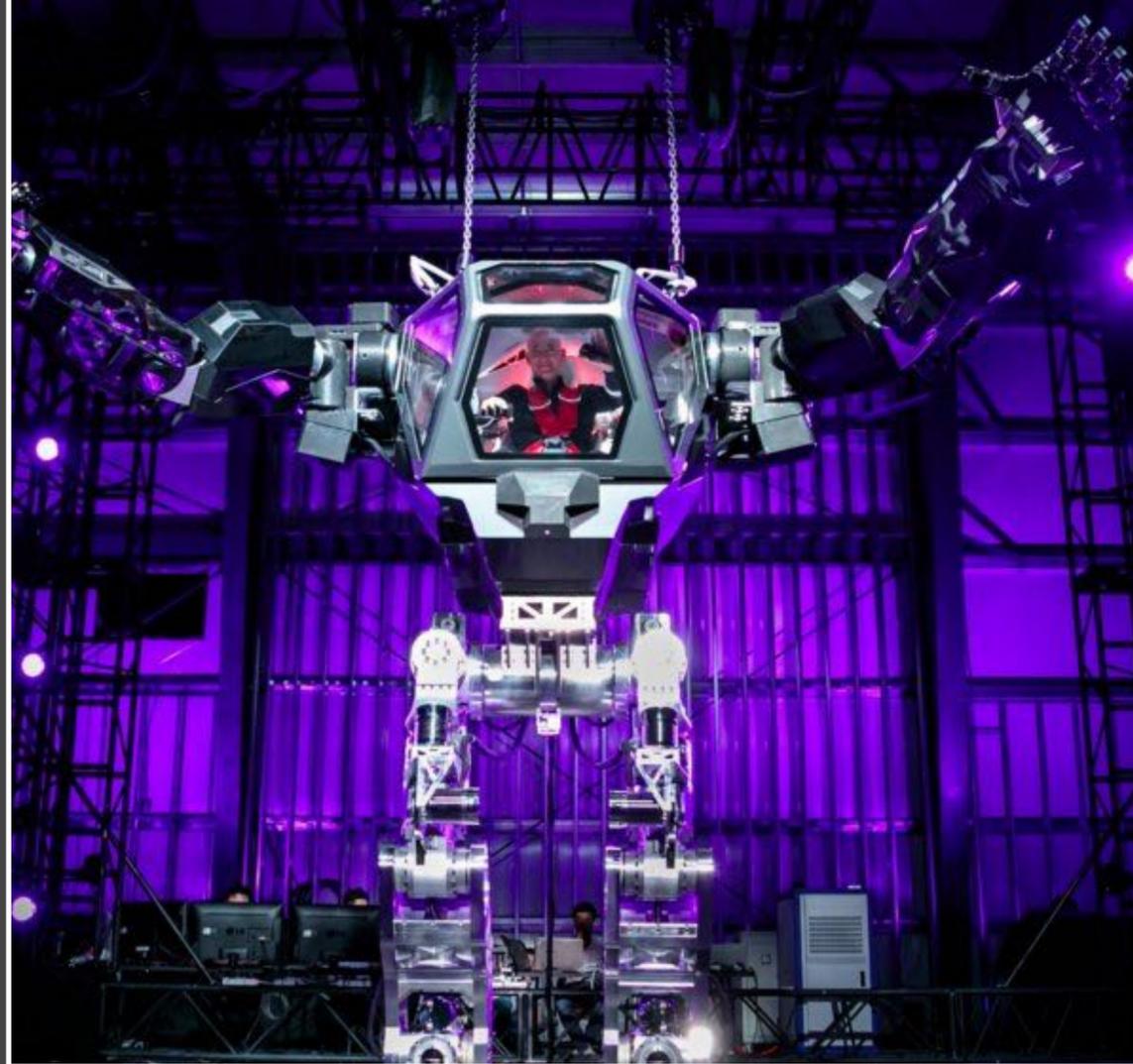
# Bad Cat Events

*Our Capabilities*



# Specializing in Bespoke Events

- \* We'll conceptualize, plan, and execute a unique event that transforms your story into an experience attendees will talk about and remember.
- \* Whether it's a technical product launch, a multi-day conference or an important client party, we'll handle everything from the big picture to the smallest details.
- \* We believe in precise - but flexible - plans that can change as your needs do, and we love to handle all of the details.





Our Experience

# PRESS CONFERENCES

Bad Cat Events produces press conferences globally, offering its clients a full range of services, including:

- Venue selection
- Layout & floor plans
- Decor & graphics
- Development of show flow & technical run-of-show documents
- Selection & management of technical & audiovisual partners
- Event day staffing
- Budget management & vendor payments



# Amazon Echo Launches

Bad Cat Events has been a long-time event producer for the Amazon Echo team, supporting their launch of products across multiple geographies. We oversee all aspects of these critical press events, including:

- \* Venue selection
- \* Layout and design
- \* Technical production
- \* Decor & graphics
- \* Guest transportation & hotels
- \* Budget management



# PRIVATE CONFERENCES

Bad Cat Events supports multiple conferences annually, with services that include:

- Venue selection & contracting
- Agenda planning & guest flow
- Catering
- Guest invitations, RSVP management & communications
- Guest transportation
- Selection & packaging of guest gifts
- Selection & management of technical & audiovisual partners
- Event day staffing
- Budget management & vendor payments



# Amazon MARS Conference

Bad Cat Events is proud to be the lead producer for the annual Amazon MARS conference, providing a range of services, including:

- Venue selection & contracting
- Agenda planning & guest flow
- Guest communications
- Guest transportation
- Guest gifts & activities
- Oversight of technical & audiovisual partners
- On-site staffing
- Budget management & vendor payments



# PARTIES & CELEBRATIONS

Bad Cat Events loves a great party, and we're delighted to work with a variety of clients to celebrate their success and showcase their work each year. Our services include:

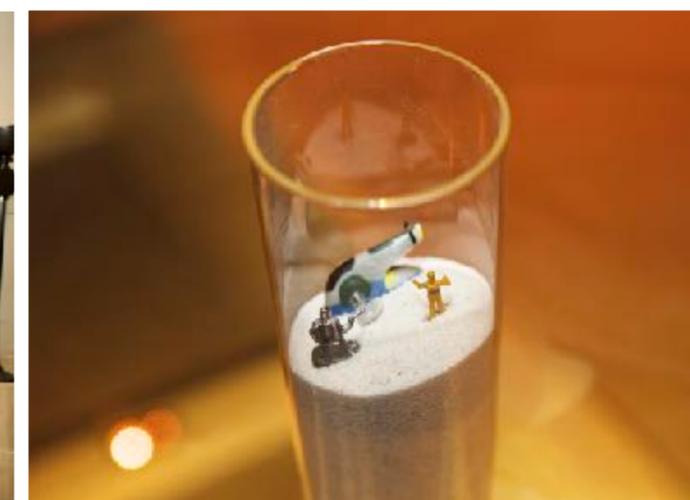
- Venue selection & contracting
- Decor & design, including the creation of "Instagrammable moments"
- Catering menus
- Guest invitations, RSVP management & communications
- Selection & management of technical & audiovisual partners
- Event day staffing
- Budget management & vendor payments



# London Hotel Client Party

For the past three years, Bad Cat Events has partnered with the London Hotel NYC to produce Consilio's annual party for their legal clients. Each year, we support the London with:

- \* Layout & design
- \* Decor & furniture
- \* Models & costumes for promotions
- \* Graphic design
- \* Photography
- \* Event day staffing
- \* Budget management & vendor payments



# SHOW BOOTHS & PROMOTIONS

At Bad Cat Events, we love to help people engage with brands and have fun. We regularly develop sponsor suites and promotional events for our clients. Our services include:

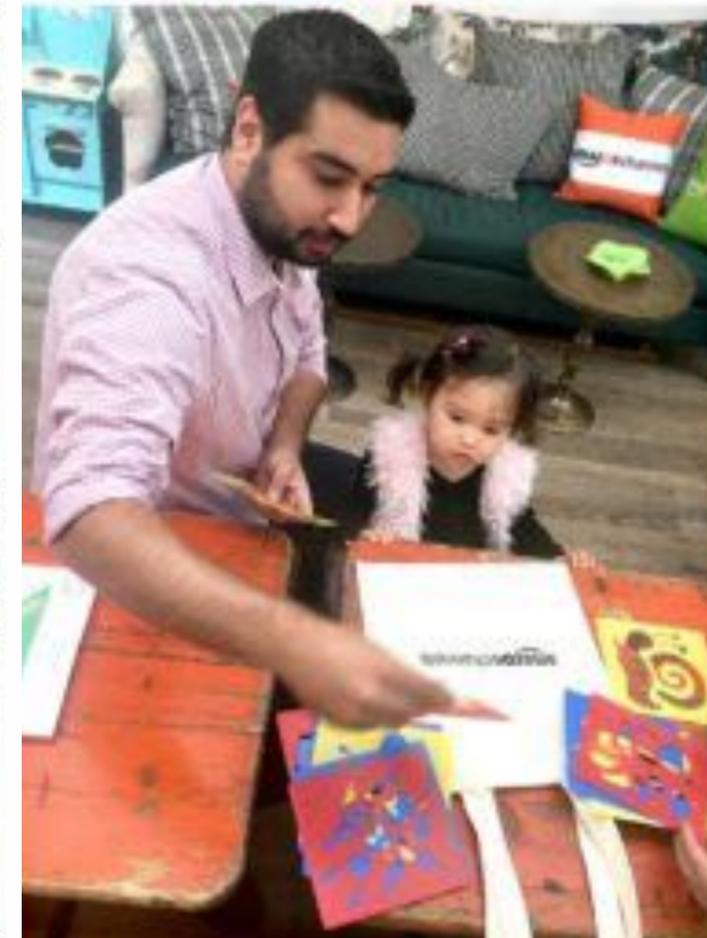
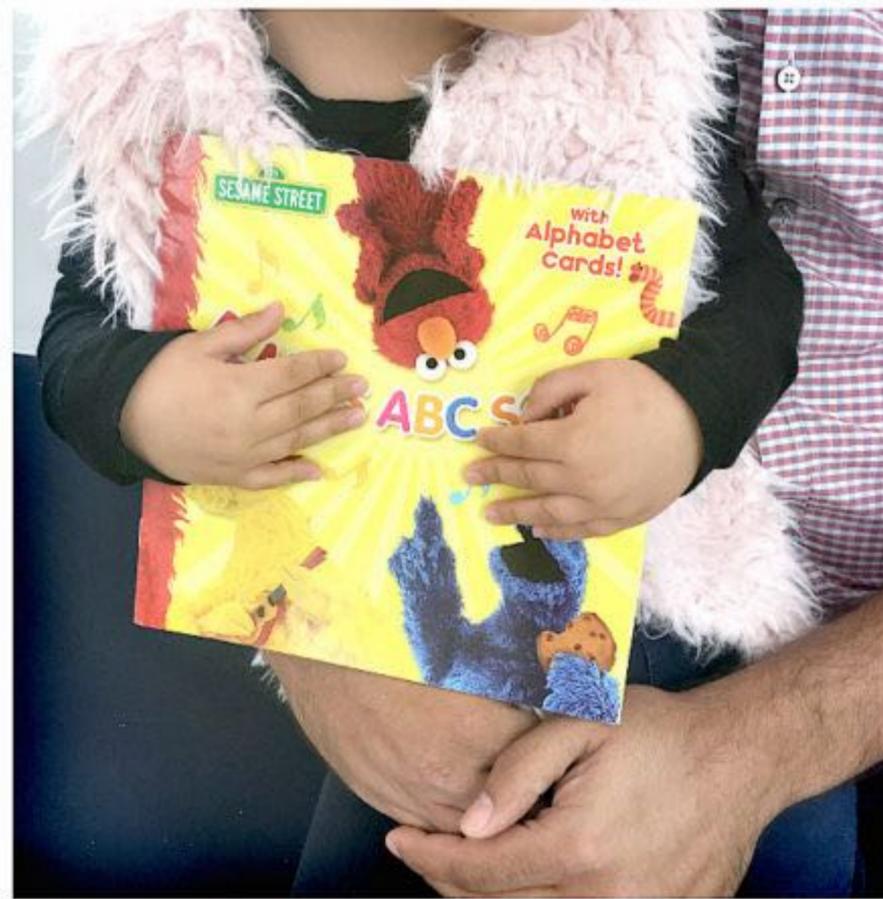
- Venue selection & contracting
- Decor & design
- Selection & management of technical & audiovisual partners
- Event day staffing
- Budget management & vendor payments



# Au Fudge Family Event

Bad Cat Events worked with PBS, HBO and Amazon to produce a promotional event for influential bloggers & their kids at Au Fudge in Los Angeles. Our work included:

- \* Layout & design
- \* Decor & furniture
- \* Catering
- \* Model management
- \* Photography
- \* Event day staffing
- \* Budget management & vendor payments





# Experienced Leadership

## **Michele Glisson** **Event Director & Founder**

Bad Cat Events is led by Michele Glisson, who has produced events for companies and non-profit organizations for more than 25 years.

Her experience includes leadership of international product launches of Amazon's Kindle products, private conferences for the world's leading thinkers and numerous private celebrations, non-profit fundraisers and press events.



# It Starts with a Great Team

- \* Bad Cat Events is founded on the belief that every event starts with a team of talented individuals that love what they do.
- \* We specialize in building a team of contributors who are the best in their fields and the perfect fit for our clients' needs. We have a steady field of partners in areas that include:
  - \* Guest Management & Communications
  - \* Event Decor & Graphic Design
  - \* Audiovisual Production & Site Coordination
  - \* Lighting & Technical Coordination
  - \* Event Gifting & Guest Activities
- \* As a team, we work together to offer a full range of services to our clients, from concept and design to vendor management and production.





“That’s the great secret of creativity. You treat ideas like cats and make them follow you.”

# Contact Information

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